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# Information needs in your region?

Increased OR participation from residents of NWNM.

Want to build the OR industry to keep people employed.

We in Grants are surrounded public lands to effectively move projects along a bit faster. Some of our trails have taken over 15 years to begin construction.

funding sources for trails and park infrastructure

promotion and marketing of outdoor recreation assets in all three counties. Could be a regionally coordinated effort to ensure coverage and uniformity.

Clear distinction about funding sources for outdoor recreation versus quality of life assets within a community

Considering tour operators and services as economic assets- right now it is limited to retail or manufacturing

comprehensive development plan of the Angel Peak area

Outdoor Retail and manufacturing - can't promote the region as an OR destination if we don't supply visitors and residents with OR supplies.

Road biking is an important aspect of OR. Whenever roads are designed or improved adequate shoulders for large groups of road bikers should be included. This brings a large number of visitors.(<https://ridetherockies.com>)

More OR based businesses

major things: Complete projects in the planning process. Educate folks on how to protect our resources. Proper behavior in the resources. Funding organizations who help in rec projects with limited fund but have sweat equity

In addition to the economy, we need to meet basic quality of life needs in our communities.

Connectivity between assets - example: how to program a day that incorporates mtn biking, fishing, & national monuments. Realistic connections between assets

Access to downtown opportunities need to be included in OR amenities with signage and advertising.

better access to natural recreation, e.g., hiking. However, there is also a need for other forms of outdoor recreation such as parks and playgrounds. Some communities do not have parks and playgrounds, and

Funding - to maintain and improve what have and to buildout future assets.

Special attention to bodies of water, Navajo lake, Bluewater State Park. - they are often one stop shops for OR activities such as fishing, boat, camping, hiking, mtn biking

LOW

# What are the opportunities or barriers to new outdoor recreation?

**funding for master plan development**

economic development is currently tied to manufacturing- the definition needs to expand to tour guides and retail

**Distance to assets and connection to communities and downtowns.**

Divided municipal priorities during strategic planning sessions

Complete the buildout of the remaining trails in the Zuni Mountains. Complete the link between Cibola and McKinley.

available vacant spaces in a designated historic district for entrepreneurs.

**Mainstreet organizations**

corporate involvement- such as Walmart, Coca Cola, etc

**Barrier: lack of matching funds for LWCF**

Identifying who leads the various OR efforts

**quicker response time from BLM**

**San Juan River and Navajo Lake**

Bluewater State Park Infrastructure Improvements - Park should undergo master planning effort to improve amenities, and increase visitor satisfaction

**Beautiful natural environment. Lots of "open space"!**

**NMTD Clean and Beautiful Grant Program**

entrepreneurs in the development or manufacturing of OR equipment or facilities can be accomplished with educational programs at UNM or NMSU. Getting New Mexicans running and employed in OR industries is as

Funding - providing top notch amenities for residents and visitors comes with high costs but quality is important.

Opportunity to tie in Clean and Beautiful efforts with OR. Clear leadership on programs can help make this effective.

**Increase effectiveness of NM Heritage office. The office seems to be understaffed.**

**Getting people to respect the land in terms of trash and not damaging signage**

Volunteer groups are good because there isn't dependence on one person as as people drop out others can pick up the responsibility.

We have create an asset study of Cibola County and there is a huge opportunities. If we could move forward on those goals.

**the trails exist, it's just about getting people on them**

community colleges and business incubators should have OR programs

**San Juan River and Navajo Lake**

**Community passion and involvement**

**LWCF - Appreciate the program but \$1.5m is not much**



**difficulty getting community engagement**

**funding for signage**

Prevent volunteer burnout. Make sure that volunteers have resources and see results. Build a bigger volunteer base. Make people aware of volunteer opportunities and need for volunteers.

**getting oil and gas companies to dedicate and allow use of rights of way for hiking trails and biking trails is a great opportunity.**

Make sure user groups communicate and support one another rather than compete.

Government can create the infrastructure to enable projects to happen. Engagement of community and user groups is very important.

may not know. Need maps, information and awareness. Better signage, better designed trailheads. When people aren't aware they don't take care of the asset. Could have activities/events at the trailheads to

Complete the Forest Plan Revision that has been the bottleneck for all the other projects.

## BARRIERS

## INITIATIVES